



simonyi üzlet- és gazdaságfejlesztési központ

PÉCSI KÖZGÁZ

University-based Social Entrepreneurship Development

**Innovative higher education - regional development and networks
Budapest, 29.11.2017**

Katalin Erdős

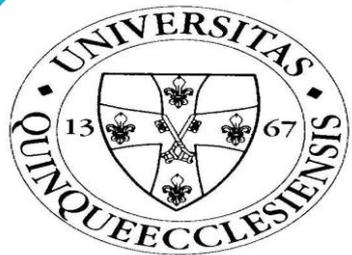
***Simonyi Business and Economic Development Center
Faculty of Business and Economics, University of Pécs***

Ágnes Nagy

***Y Community Center,
TÁMASZ Foundation Pécs***



**PÉCSI TUDOMÁNYEGYETEM
UNIVERSITY OF PÉCS**



University of Pécs and its surrounding



Social entrepreneurship at the Simonyi BEDC



Y Community Center



University of Pécs and its region

Under-
developed

Modest
innovator

Low potential
for FDI
attraction

Low support
absorption
capacity

Sporadic
innovation
activities



Social entrepreneurship at the Simonyi BEDC

2013-15

- Simonyi Center + BEDC → Simonyi BEDC
- University wide outreach (idea competition, incubation program, certificate program)
- Regional outreach (crowdfunding)



PARTICIPATION (annually)



Students



Faculty members



SMEs



Business Professionals



THESIS/DISSERTATIONS IN THE FIELD OF ENTREPRENEURSHIP (annually)

PROJECTS (annually)



Idea



SME



PUBLICATIONS IN THE FIELD OF ENTREPRENEURSHIP (annually)

Certificate in entrepreneurship

INTRODUCTION

The Simonyi BEDC in collaboration with the Biotechnology Research Group of the Szentágotai János Research Center offers this unique one-year Certificate in BioEntrepreneurship program, which truly is an interdisciplinary business-technology-analytics program. It is ideal for students eager to bring biotechnology into effective use in business.

Merging science and business is at the center of the BioEntrepreneurship program. Students who want to become part of the development and commercialization of science must first understand the running of a biotechnology organization. To acquire this experience and knowledge, students can earn a Certificate in BioEntrepreneurship. This certificate offers the opportunity to learn critical aspects of biotechnology product development, including how to create a new enterprise, finance, marketing, and other areas of commercialization. This certificate is ideal for students planning to engage in the enterprise of biotechnology beyond the science.

ON COMPLETION OF THE CERTIFICATE STUDENTS WILL BE ABLE TO:

- Apply the core principles of science and business to the biotech industry
- Fluently speak the language of science and business
- Ask the right questions of scientists and business people on critical issues facing their organizations
- Identify, evaluate, and act on scientific and business opportunities that arise in the field.
- Formulate and implement strategies within the interdisciplinary functional areas of the biotech enterprise
- Define and expand their professional role in a biotechnology enterprise through completion of a variety of required and elective courses
- Demonstrate principles of human inter-relationships to research, design and development activities.

This is a two semester program, which starts with two entrepreneurship courses (Introduction to Entrepreneurship and Entrepreneurial Consulting) and finishes with an elective business course and a biotech specific courses. All together you have to complete 5 courses 3 credit each to acquire 15 credits all together. Enroll into the program through Napleon or contact us if you have any questions at simonyibedc@kik.pte.hu.



APPLICATION DEADLINE:
15 September

Certificate in



Y Community Center

Beginnings:

2013: The Peer Gynt Project

- **Piloting sustainable methods for the development of social services in Pécs**
 - **Hu11-00009-A1-2013**
 - Municipality of Pécs – Pécs Urban Development Company PLC. (project promoter)
 - Department of Behavioral Sciences of the Oslo and Akershus University College of Applied Sciences (donor partner)
 - TÁMASZ Foundation Pécs
 - Fonavita Nonprofit Ltd.
 - Educators's Centre Assosiation
- } partners
- Total amount of aid granted: 933,665 € - Total budget: 982,805.26 €
 - Duration: 12.5 month – **Project period: 15.04.2016-30.04.2017**
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- **The aim of the project:** 2010, European Capital of Culture Program: large-scale infrastructural developments in the area between the downtown and the segregated district (Meszes)  no significant change occurred in the living standards of the inhabitants + the district showed a significant deficit as regards social and community services.

Y Community Center

Parts of the program:

1) Investment, purchase of equipment:

- Hársfa str. 2, Pécs: renovation, modernization, purchase of equipment → Y C.C
- Ady Endre str. 76., Pécs: renovation, modernization, purchase of equipment → Y Kidhouse

2) Development of human social services (innovation) – based on community planning:

a) *Human capacity development, network building*

b) **Strategy development working group** (professionals of our consortium partners, partner organizations, delegated locals): identify strategic directions, monitor the development process, ensure feedback.

c) Service development working groups – operative development of the services:

- *Social Service Development Working Group – Y Community Center (7 - 15)*
- *Community Service Development Working Group – Y Community Center (5 - 20)*
- **Competency and Capacity Development Working Group (6 - 13) – fit horizontally into the services**
- Altogether: 27 service package, 64 service (12 – 35: Y C.C.)

Sustainability of services!



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Social services:

Y COMMUNITY CENTER – TÁMASZ FOUNDATION –SOCIAL SERVICES, COMPETENCY AND CAPACITY DEVELOPMENT TRAININGS.

Nr.	Name of the service package	Nr.	Service	Related competency and capacity development trainings, developments
I.	Smart Household Management	1.	Group workshops, interactive presentations	"Gazdálkodj tudatosan!" - A course on financial consciousness for secondary school students.
		2.	Individual counselling	„Meg(m)érem a pénzem” A course on financial consciousness for upper primary school students.
II.	Go-Ahead!	3.	Go-Ahead! Clubs	"Élet-Tér-Erő"
				Basic Life-coaching
				"Pár szó a párkapcsolatokról - ÉLETRE FEL!" - Partnerships, relationships
III.	Family Circle	4.	Family Help Center	"Nagyfeszültség" – Stress Management
		5.	Női Szakasz female drama therapy workshop,	
IV.	Labor Market	6.	Job-seeking Club	Spreading the idea of family-friendly workplace, counselling.
				"Talpam alatt a jövőm!" - Career orientation program.
V.	Who am I?	7.	Who Am I? Art therapy for primary school students	
VI.	Bringing and taking	8.	Toy Resale	
		9.	Baby to Baby Resale	
		10.	Flea Market	
VII.	Harmony	11.	Health Screening	
		12.	Alternative therapies and prevention workshops	
		13.	Group sports	
		14.	Organic Gardening	
		15.	Herbs, Phytotherapy	



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Community services:

Y COMMUNITY CENTER – TÁMASZ FOUNDATION – COMMUNITY SERVICES, COMPETENCY AND CAPACITY DEVELOPMENT TRAININGS, DEVELOPMENTS.

Nr.	Name of the service package	Nr.	Service	Related competency and capacity development trainings, developments
I.	Kidhouse	1.	Kidhouse Playhouse	
		2.	Moms' Club	
		3.	Csacsogó Nursery Rhymes	
		4.	CsaládiDarida	
		5.	Diddle-Doodle Family English	
II.	Hiking Up	6.	Youth Club	
		7.	Movement therapy, alternative indoor activities	
		8.	Hiking tours, trips	
		9.	Nature Club	
III.	Be Here!	10.	Art exhibitions	
		11.	drawing and art competitions	
		12.	Building an open-air oven for the community, community baking	
		13.	Visiting neighbors	
		14.	Well done! DIY workshops	
IV.	NETWORK	15.	NETWORK	Group training for general volunteer tasks
V.	Information and Service Center	16.	Internet Access Point and IT mentor Service	Digital Competency development trainings (MZ/X)
		17.	MZ/X Clubs	
		18.	Office Services	
		19.	Dispatcher Service	
		20.	Costumer Service of Y Community Center	



Y Community Center

After the project:

Difficulties:

Reach the target group:

- „everybody” (different demographic and social status – different methods and mediums to reach them – could be everyone?  aims of a classic community house)
- Disinterest
- We had a very short time to find and reach the neighbours

Price the services (free during the project – will they pay?)

No grants for running the house

Lack of „business skills”, business approach

2,053 people (December 2016 – April 2017)

1,809 people (May 2017 – October 2017)



**Thank you for your
kind attention!**



PÉCSIKÖZGÁZ
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